

Experience an EXTRAORDINARY internship!

Looking for an internship to give you real hands on experience? Come out to Lancaster Event Center where city meets country. With over 270 events that we host annually there are always big projects that align with many majors!

Lancaster Event Center offers internships every semester! Current opportunities include:

- ✓ **Events Administration:** Implementation of new Ungerboeck event planning software; November-June LEC hosts a variety of trade shows and spectator shows-variety of roles which include operations, food & beverage, management opportunities to train crew members and volunteers.
- ✓ **Marketing:** Create a press and social media campaign about LEC re-launch for community, promoters, and vendors. Create an awareness campaign for Phase 3 growth/bond issue. Gather video content and get YouTube channel active. Implement Instagram strategy and messaging. Work on processes of ticketing system.
- ✓ **Sponsorships:** Creating strategy, pricing, flyers & online content to help us sell new sponsor opportunities we are offering for naming rights for different parts of the facility, signage and online marketing opportunities, county fair, etc.
- ✓ **Marketing/Graphic design:** Digital/banner signage strategy for facility including designing digital signage and banners for Lancaster Event Center message to drive our revenue & brand and/or for our sponsors and key shows.
- ✓ **Finance/Accounting:** Helping us establish an operating budget for the first time, opportunity to get familiar with non-profit, event center & government accounting.
- ✓ **Management/Administration:** Setting up asset tracking system & document control/archiving system including leading staff/volunteers to implement the new systems.

To learn more, call Mike Wulf at (402) 441-6545 or
email mwulf@LancasterEventCenter.org.

